

Coatings



StrataMax replaces the titanium dioxide found in traditional roof coatings with innovative nano-technology that makes the product significantly lighter while protecting the asphaltic roofing assembly from aging.



Forms Heat Shield

- Reduces temperature of underlying substrate by approximately 8%
- Minimizes thermal shock from hot and cold cycling
- Slows aging and roofing system stays new longer



Contractor Friendly

- Each pail is 15 lbs. lighter than comparable elastomerics
- Easily applied by spray, roller or brush
- Same color for base and top coat



Protects Building & Inhabitants

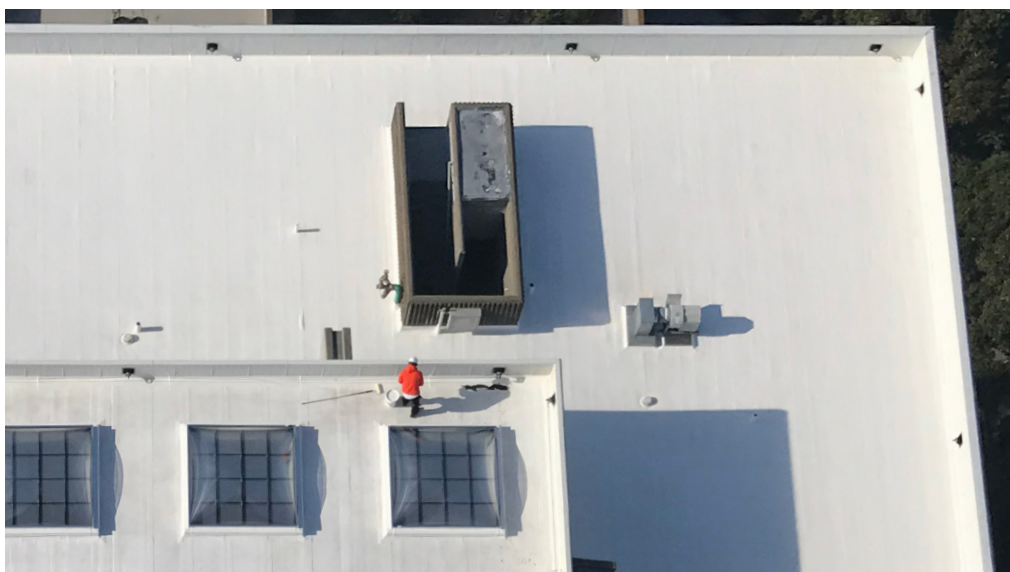
- Reflects UV radiation to improve energy efficiency
- Biocidal to inhibit mold, bacteria and fungi growth
- Flexible and strong to stay watertight over time



Enjoy easier installation.

Environmentally responsible formula.

Protect your roof from long-term thermal degradation.



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Features & Benefits

Forms Heat-Shield

Lower Substrate Temperature

In lab testing, an asphaltic roofing surface protected by StrataMax was 8% cooler than a substrate coated with a traditional elastomeric coating.

Minimized Thermal Cycling

When the roofing assembly does not experience the range of highs and lows that come with temperature variance throughout the day, it will remain viable longer.

Contractor Friendly

28% Lighter

Replacing titanium dioxide with innovative nano-spheres removes a significant amount of weight (15 lbs.) from each pail of StrataMax and makes it easier to carry up ladders and across job sites.

Correlating Color Pail

StrataMax applies with a base and top coat of the same color (either white or gray), and each color is in a matching colored pail, making application faster and simpler.

Protects Building & Inhabitants

Energy Efficient

The UV-resistant formulation reflects damaging UV rays away from the building, protecting the roofing assembly.

Biocidal

StrataMax contains a proprietary, specifically-engineered biocide package that inhibits the formation and growth of mold, fungi, algae, and bacteria on the coating's surface.

Surface Protection

With a flexible, durable formulation engineered to stretch with a roof's movement over time, StrataMax will continue to protect the building for years.



**STRATAMAX**
NANO-TECH ELASTOMERIC COATING

**keeps the substrate 8% cooler
to limit thermal shock**

* In lab testing

Advantages of StrataMax



Protective Heat Shield



UV Resistant



Strong & Durable



15 lbs. Lighter



Environmentally Responsible
Formulation